

UK Market Intelligence Reports

Social and Economic Analysis of the UK market

Overview of key data:

- *Social*
- *Political*
- *Economic*

Data Sources

- *Secondary data from official statistics*
- *Published research*
- *Information from trade associations etc*
- *Primary data from interviews with relevant key actors*

Specific market data

- *Size of the UK Market*
- *Current supply – home production, imports etc*
- *Key products and types favoured*
- *Retail / wholesale prices*
- *Key actors – manufacturers, importers and exporters*
- *Major Company profiles:*
 - *Activities*
 - *Products*
 - *Prices*
 - *Contact details*
- *Forecasts for UK Market growth*
- *Market entry opportunities*
- *Investment opportunities*
- *Export / import benefits*